

PRESS RELEASE

JANUARY

### **Durham's environmental landlord helps students move to a greener future**

Landlord Peter Smith has switched his portfolio of Durham student properties to a 100% renewable electricity supply from Good Energy. By using green electricity and energy saving products, Mr Smith is helping Durham's students reduce their impact on climate change.

Climate change is topping the international agenda and with one third of Britain's carbon emissions being produced by the nation's homes, Peter Smith believes that students will welcome a helping hand to reduce their carbon footprint. Billfreehomes.com, Mr Smith's company has announced that all of his properties will switch to an electricity supply from Good Energy, which sources 100% of its electricity from wind, solar and micro hydro (free-flowing water) power.

"Many students are understanding of environmental issues and are eager to become part of the solution however, the 'greener' option can be more expensive and often students cannot afford the environmentally friendly choice. Billfreehomes.com covers all household bills in the contract and for me, opting to supply the houses with Good Energy was a simple choice." Peter Smith.

Eager not to endorse unchecked energy use, Mr Smith will run competitions throughout the year with prizes going to the most frugal houses (VIP festival tickets could be the grand prize!). The houses will also make use of energy efficient light bulbs and other energy saving appliances that have been supplied by Newcastle's Iguana-Direct which should help the properties to cut their energy use by up to thirty percent.

"We commend Peter Smith for choosing Good Energy and for promoting energy efficiency. By offering an environmental choice, Peter is enabling the students to cut their carbon emissions simply and effectively. Consumer demand can be extremely powerful and we encourage the students to embrace Peter's vision which will send strong signals to other Landlords and hopefully persuade them to turn their properties green too." Juliet Davenport, Chief Executive of Good Energy.

Durham Student, Gary McCreadie has signed up for one of Peter's Green Homes. "We liked the house as it was and it was an added bonus to hear it was energy efficient and used a renewable electricity supply. I am glad that I have been made aware that it is possible to be eco friendly regarding energy consumption and am certainly glad to reduce my impact on the environment. I would encourage others to consider it for the sake of future generations."

Good Energy will be supplying a dozen billfreehomes.com properties for the new academic year.

Ends

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Notes to the Editor

According to a report on statistics collected in 2003 and published in October 2005 by Defra:

- 29% of UK carbon emissions are attributed to the domestic sector.
- 23% of UK carbon emissions are attributed to the transport sector.
- Domestic emissions are between 2.6 and 3 tonnes per person per year.

#### GOOD ENERGY

- Good Energy supplies only 100% renewable electricity from the natural, sustainable energy of wind, sun, or running water. For every unit of electricity used by a Good Energy customer, Good Energy buys a unit of electricity from a renewable power source.
- The average Good Energy supply customer saves two tonnes of CO<sub>2</sub> per annum, the equivalent to not driving 5,000 miles in a petrol car.
- Good Energy's strategy is to grow the market for renewable energy in the UK, by delivering renewable power to individuals and businesses.
- Currently, approximately 78% comes from wind power, 21% from small-scale hydroelectric and 1% from solar power.
- Good Energy is recommended by The GOOD Shopping Guide and achieves its highest rating, and is the only supplier to supply only 100% renewable products.
- Good Energy is the first electricity company to publish an independent audit of its renewable supply claims.
- Good Energy is the first electricity supplier to retire ROCs over and above the Government's obligation.
- Good Energy is owned by an independent PLC, the Monkton Group, who specialise in renewable energy only.
- Good Energy Home Generation customers has been established for micro generators who receive 4.5p/kWh (i.e. 4.5p per unit) for all of the electricity that their installation generates.
- Good Energy measures electricity generated through the Home Generation customer's own meter, which measures the 'total generation'.
- On the 1 March 2004 Good Energy became the first independent supplier of renewable electricity in Scotland.
- Switch to Good Energy by calling 0845 456 1640 or online at [www.good-energy.co.uk](http://www.good-energy.co.uk)