

PRESS RELEASE

JANUARY

Durham's environmental landlord helps students move to a greener future

Landlord Peter Smith has switched his portfolio of Durham student properties to a 100% renewable electricity supply from Good Energy. By using green electricity and energy saving products, Mr Smith is helping Durham's students reduce their impact on climate change.

Climate change is topping the international agenda and with one third of Britain's carbon emissions being produced by the nation's homes, Peter Smith believes that students will welcome a helping hand to reduce their carbon footprint. Billfreehomes.com, Mr Smith's company has announced that all of his properties will switch to an electricity supply from Good Energy, which sources 100% of its electricity from wind, solar and micro hydro (free-flowing water) power.

"Many students are understanding of environmental issues and are eager to become part of the solution however, the 'greener' option can be more expensive and often students cannot afford the environmentally friendly choice. Billfreehomes.com covers all household bills in the contract and for me, opting to supply the houses with Good Energy was a simple choice." Peter Smith.

Eager not to endorse unchecked energy use, Mr Smith will run competitions throughout the year with prizes going to the most frugal houses (VIP festival tickets could be the grand prize!). The houses will also make use of energy efficient light bulbs and other energy saving appliances that have been supplied by Newcastle's Iguana-Direct which should help the properties to cut their energy use by up to thirty percent.

"We commend Peter Smith for choosing Good Energy and for promoting energy efficiency. By offering an environmental choice, Peter is enabling the students to cut their carbon emissions simply and effectively. Consumer demand can be extremely powerful and we encourage the students to embrace Peter's vision which will send strong signals to other Landlords and hopefully persuade them to turn their properties green too." Juliet Davenport, Chief Executive of Good Energy.

Durham Student, Gary McCreadie has signed up for one of Peter's Green Homes. "We liked the house as it was and it was an added bonus to hear it was energy efficient and used a renewable electricity supply. I am glad that I have been made aware that it is possible to be eco friendly regarding energy consumption and am certainly glad to reduce my impact on the environment. I would encourage others to consider it for the sake of future generations."

Good Energy will be supplying a dozen billfreehomes.com properties for the new academic year.

Ends